

CRICKET IN CUMBRIA 2026

EVERY CLUB. ONE STANDARD. MOVING FORWARD TOGETHER.

From 2026, club affiliation is the starting point for the future of cricket.

This is about:

- Safe, well run clubs
- Clear county wide standards
- Stronger support for players, volunteers and communities

**Every cricket club
has to be part of this.**



**CUMBRIA
CRICKET**
A GAME FOR ME

CRICKET IN CUMBRIA IS FOR ALL

WHAT CUMBRIA CRICKET DOES

**We support cricket across the whole County.
Our work includes:**

- Growing junior and youth cricket
- Supporting clubs and volunteers
- Delivering programmes in schools
- Developing players through the pathway
- Creating opportunities for women and girls
- Making cricket more open and inclusive

PLAYER PARTICIPATION:

Over

**1200
PLAYERS**

participate in cricket across
Cumbria annually,

with

291 GIRLS

involved in cricket across
Cumbria each year.



YOUTH CRICKET:

Cumbria hosts

**87
JUNIOR
TEAMS**

with

**10
CLUBS**

with a girls section and

14 TEAMS



CLUB NETWORK:

Cumbria is home to

**65
AFFILIATED
CRICKET
CLUBS**

with

**24
CLUBS**

offering women & girls
cricket section



WHAT IS CHANGING?

The ECB is introducing a new approach to club standards.

What this means:

2026

- All clubs must complete affiliation
- Clubs sign up to new Terms and Conditions
- This becomes the foundation for future accreditation

2027 onwards

- Clubs will need to show they meet clear standards
- This includes governance, safeguarding and how the club is run



WHY IT MATTERS

This isn't just admin

If your club is not affiliated:

- You may not be eligible for leagues
- You may miss out on funding and grants
- You may not meet future ECB requirements

This is about making sure your club is ready for the future.

- **Book onto one of our webinars**

OR

- **Log into play cricket and submit your affiliation**

CLUB AFFILIATION

We have kept this simple.

- Clubs with a junior section £100 p/a
- Clubs without a junior section £70 p/a

What you get

The essentials

ECB affiliation, insurance access, eligibility for leagues, funding, grants, plus use of Play Cricket systems.

Support

Help with safeguarding, governance, volunteers, coaching, and day to day club support from Cumbria Cricket.

Opportunities

Player pathways, national programmes, women and girls growth, school links, and growing participation locally.

AT A GLANCE

ESSENTIALS

Keeps your club running safely and properly

- Affiliation to the England and Wales Cricket Board
- Access to ECB insurance
- Safeguarding and governance support
- Policies, templates and guidance
- Play Cricket setup and support
- Eligibility for grants and funding



SUPPORT

Gives you practical help day to day

- Ongoing advice from the Cumbria Cricket team
- Club development support tailored to your needs
- Coach education and CPD opportunities
- Access to pitch and facility advice
- Support with All Stars and Dynamos programmes
- Help with volunteers, committees & running your club



OPPORTUNITIES

Helps your club grow and people progress

- Player pathway and development opportunities
- Access to county and national competitions
- Links with schools and community programmes
- Support to grow women and girls cricket
- Talent development and progression routes
- Promotion of your club through county channels



We're here to help your club thrive

AVAILABLE SUPPORT

Every affiliated club can access support when it's needed.

This includes:

- Advice from pitch and facility specialists
- Safeguarding and EDI guidance
- Help with club development and planning
- Coach education and CPD
- Support with national programmes
- Help accessing funding and grants

Additional support may include:

- Coach visits
- School engagement support
- Activator courses

We will work with clubs based on need

NEXT STEPS

All clubs must complete affiliation for the 2026 season.

Your steps

1. Log into Play Cricket

Access your club account (administrator login)

2. Complete affiliation

Go to the administration section and tick the affiliation box.

3. Submit your affiliation

This confirms your club is ready for 2026

Deadline

Clubs must complete this by 28/04/2026

Need help?

We know this is new. We are here to help you through it.

Webinar Dates

We will be hosting a short session on 23rd April at 7pm, and will send you an email with log-in details.

If you have any questions, please email:

bob.simpson@cumbriacricket.co.uk

**FINALLY,
DON'T MISS OUT
ON LANCASHIRE
CRICKET CLUB TICKET
AND MATCHDAY
OFFERS**

CHECK YOUR EMAILS FOR FULL DETAILS